

THE FLU AND YOUR CARPET

The flu is a contagious respiratory illness caused by the influenza viruses that infect the nose, throat, and lungs. With the flu season in full force, it is time to weigh in on the importance the cleanliness of your carpet is for your whole family.

KIDS and **PETS** are the two major culprits in dirty carpets

2,000

DUST MITES can live in each square inch of your carpet at one time. That means right now.

DID YOU KNOW...

The Norwalk Virus, which causes the stomach flu, can live in your carpet for over a month!? Hiring Certified Firm or Technician gives you confidence knowing your carpets are well cleaned and maintained.

55%

of Americans deep clean their carpets as much as the EPA recommends, but only 43% hire a professional.

Just as the American Medical Association and American Bar Association set themselves apart through training, experience and comprehensive examination, the IICRC certification identifies Technicians and Firms that have completed an extensive training and understanding of safe and effective cleaning, inspection and restoration.



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DIY IS RISKY ORDINARY VACUUM CLEANERS & SHAMPOOING

CANNOT CAPTURE THE
TINY BACTERIA OR PULL
MOISTURE FROM THE
CARPET, ENCOURAGING
THE GROWTH OF

MOLD

A CERTIFIED PROFESSIONAL
CARRIES THE TRAINING AND
EQUIPMENT NEEDED

